



pets

QUARTERLY

WINTER 2008
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Sweet Potato Skinz and Sam's Cookies in several exciting flavours. Go to www.frontporchpets.com for more information or call 1-800-922-2968.

Pet Owners Love PupLight!



This innovative flashlight keeps dogs safe and visible on or off their leash, and makes walking a pet at night enjoyable by illuminating the path ahead. The Puplight consists of three super-bright LED's that light up to 200 feet ahead for protection and security while on a nighttime stroll with your four-legged friend.

Puplight shines so brightly that it makes dogs visible up to a mile away to traffic and assists owners in finding their dog in the dark. PupLight helps dogs with poor vision, and aids in scaring away wild animals. The Puplight allows you to safely see 10 - 20 feet ahead of your dog while on a walk. Plus, picking up after your dog in the dark will never be difficult again when your pet is wearing the Puplight. A fur guard on the Puplight makes it appropriate for wear by both long and short-haired dogs, and the easy-on adjustable band ensures a secure fit for any size dog. For more details call 1-866-787-5444 or visit www.puplight.com.

Say Goodbye to Standard Pet Tags



IDTAG.com is a web-based pet identification service that provides the fastest,

easiest way to reunite owners with lost pets. Each IDTAG.com pet tag is engraved with a unique identification number or pet "social security number," enabling the pet owner to create a secure, on-line profile containing current photos, videos, health records and emergency contact information about their dog or cat. So if your precious pet ever goes missing, one call to the IDTAG.com emergency support line or a click of the mouse and an instant lost pet alert will be sent to any shelter, veterinarian or rescue group within 50 miles of the pet's last known location. In a similar fashion, anyone who recovers the pet can simply call the toll-free number on the tag or log onto www.IDTAG.com. When every second counts, it's like an Amber Alert™ for lost pets.

The subscription plan for IDTAG.com is FREE for the first year with a purchase of the ID tag. Discounted rates apply for longer-term subscriptions.

For more information, please visit www.IDTAG.com or call 1-866-60-36863.

Strengthening the Bond with Your Pet



Hands on Pet Massage™ teaches massage techniques that you can use at home. The goal is to provide you, the pet owner, with the tools and instructions that you can use on your pets, in your own home, to live happier, healthier lives together. Hands on Pet Massage™ wants to promote the bond between people and pets with an easy fun way to learn pet massage. Currently available is Relaxation Massage for Dogs and Maintenance Massage for Dogs.

Go to www.handsonpetmassage.com to order and for further information. ☆

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The area between Wally's shoulder blades has been shaved so that I can administer the needles easily and Newman takes great care in licking this peculiar bald spot. Wally interprets this as a soggy assault on his epidermis and proceeds to carve his initials in Newman's nose.

I would not miss the seasonal upkeep on that very active, clumsy lab. In the spring, I have to hose him down because of the ground and snow thawing, leaving Newman to look like Pig Pen. In the summer, I have to bathe him weekly because he swims in the Bow River and smells like a duet of trout and algae. In the fall, I use the leaf-blower on him because he rolls in the fallen, dehydrated remnants of anything that was once in a tree. And in the winter, I have to pick the ice out from between the pads of his feet with my eyebrow tweezers. Newman is like the ever-rotating departments at Canadian Tire.

So, if I were to eliminate these canine eccentricities from my life, my day-to-day existence would be quiet, calm, peaceful, dirt-free and orderly. And what would I miss? Well, that's easy. Newman.

Dee Clair
Calgary, Alberta

This column is lovingly dedicated to Katie Blake, whose parents miss her every day.

Dee Clair is a life-long animal lover who was born and raised in Toronto, Ontario before moving to Calgary, Alberta in 1989. Together with her partner, Dave, she is owned by a four-year-old chocolate lab named Newman. When not working as wait staff and unappreciated servant to her pets, Dee is a legal assistant in a large Calgary law firm. She has been an active volunteer with the Calgary Humane Society for almost 10 years. ☆