

**2 ISSUES!
IN ONE!**

JENNA FISCHER'S FELINE PASSION PAGE 12
ROCKER MATTHEW SWEET'S OBSESSION

**VALUABLE
OFFER
INSIDE!**

CAT FANCY®

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WORLD'S MOST WIDELY READ CAT MAGAZINE

JUNE 2009

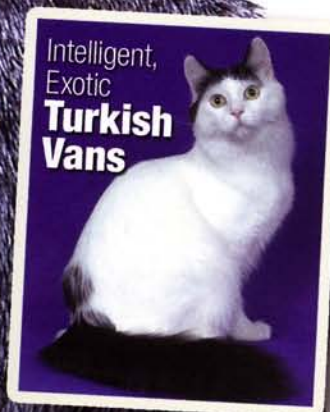
Startling
New Facts About
Heartworm

Friends of Pharaohs:
**Egyptian
Maus**

What You *NEED*
to Know to

Prepare
for a **Disaster**

CAN CATS Predict
Earthquakes?



**FLIP
OVER**
FOR NATURAL CAT®



EcoPure Naturals Odor and Spot Remover

This product uses the natural power of enzymes to break down stains, spots and odors rather than harsh chemicals. \$6.99 for 16 ounces, \$11.99 for 32 ounces. www.ecopurenaturals.com



Pet Lounge Studios Bambu Lounger

The ultra-light Bambu Lounger is handmade out of solid bamboo. The memory foam-filled mattress gives your cat a comfy place to lounge. \$249.99. www.petloungestudios.com

Kong Natural Mice Catnip Toys

The material and dyes for these toys come from renewable resources that are found naturally in the environment. \$6.99. www.kongcompany.com



Elisa's Essentials

Special Product Correspondent Elisa Jordan reveals this month's hottest cat products.



We don't even want to think about it: What happens if our cats get out? Every "Cat Missing" poster I see stapled to a telephone pole breaks my heart. Hopefully, it will never happen. But it doesn't hurt to be prepared for the worst so that you can hope for the best.

Chip in the O' Cat

My cats have never been outside, but I made sure they were microchipped on one of their first visits to the veterinarian.

The chip contains your name and contact information.



Indoor cats can get outside by accident. Collars can come off. A microchip, which is embedded under a cat's skin,

can help if it ends up in a shelter, most of which now scan for chips. Discuss the idea with your veterinarian — he or she will be the one who actually inserts it. There are no annual fees associated with Avid PET-trac's national registration. Don't forget to keep information up-to-date on the chip! If you move, ask your veterinarian how to update your contact information. \$50-\$70. Avid Identification Systems Inc.; 800-336-2843, www.avidid.com.



High-Tech



Even pet rescue is going high-tech, and IDTAG.com's information system is pretty impressive. Each tag comes with its own serial number. Customers then use that to set up an online profile. When you can't find your cat, call the hotline or go to the website. Within a few minutes, alerts about your cat go out to rescues and shelters within a 50-mile radius of where the pet was last seen. You also receive an e-mail with local shelter listings so you can start calling around immediately to see if anyone received your cat. If someone finds your cat, he or she can call the 800 number or log onto the website because all of the info is on the tag. \$7.99-\$9.99 (subscription plans are for the first year with the purchase of the tag, after that you can get discounted rates for long-term subscriptions, such as \$19.80 for three years and \$31.28 for five.). IDTAG.com; 888-560-0985, www.idtag.com.

Tag, You're It



The first step to protecting a kitty from getting lost is still the easiest: an ID tag. A name and contact information can do wonders when it comes to reuniting cat and owner. Red Dingo has all types of tags, including several made especially for the feline kind that are perfectly sized and really cool-looking. They're made out of stainless steel so they won't rust, corrode or get gross in general. The company can engrave them for you, too. \$10-\$15. Red Dingo, Inc.; 425-861-9640, www.reddingo.com.